

**W**ellsource has been creating innovative, evidence-based Health Risk Assessments since 1979 – helping millions of individuals and thousands of organizations improve health outcomes and reduce costs.

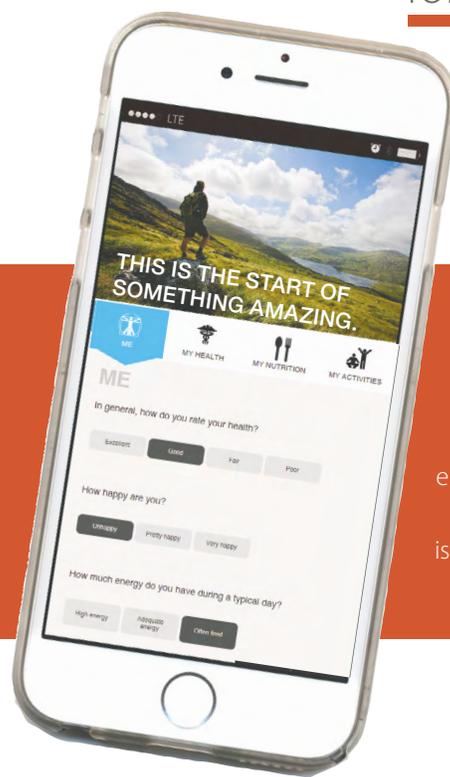
The future of Medicaid reimbursement is hard to anticipate. But one thing is certain. The health of your Medicaid population will drive your costs. And that's something we can help you control – by providing the first step in strategic population health management.

The WellSuite® IV Health Risk Assessment (HRA) for Medicaid helps you predict and prevent future healthcare costs for Medicaid members. Medicaid programs cover more than 1 in 5 Americans today<sup>1</sup>. Many of these Medicaid recipients have poor health profiles and a unique set of challenges, from lower health literacy rates to higher levels of substance abuse to inadequate nutrition.

When you identify their risk factors for preventable chronic conditions – and their readiness to change – you'll be able to pinpoint and prioritize the best interventions for each person.

# WellSuite® IV Health Risk Assessment

for Medicaid



Responsive design maximizes user engagement on mobile and desktop. The HRA is also available in paper and by telephone.

1. <http://kff.org/health-reform/state-indicator/total-monthly-medicaid-and-chip-enrollment/>  
<https://www.medicaid.gov/medicaid-chip-program-information/program-information/downloads/december-2014-enrollment-report.pdf>

## The Wellsource-Medicaid Connection

We developed the WellSuite IV HRA for Medicaid to help you manage and address the particular needs of your Medicaid population. The HRA questions and intuitive interface collect the right information to help you understand and evaluate which socioeconomic issues and lifestyle behaviors have the greatest impact on your patients' current and future health status.

The WellSuite IV HRA for Medicaid evaluates:

- Personal Health History & Current Treatment
- Oral Health
- Doctors Office & ER Visits
- Tobacco Use
- Weight Management
- Nutrition
- Stress Management
- Alcohol & Drug Use
- Depression & Mental Health
- Social Determinants of Health

To meet most state guidelines for health literacy, the WellSuite IV HRA for Medicaid is written at an engaging and respectful fourth grade reading level. This ensures readability and understandability for most people. It can be completed online on a computer, tablet or smartphone, over the phone, or in paper format. Online and paper HRAs are available in easy-to-read English and North American Spanish.

Our HRA for Medicaid identifies health risk factors based on the individual's lifestyle habits –and measures his or her readiness to change. This helps you focus interventions and programs on areas where they are most likely to have positive impact.

## A Focus on Total Well-being

The WellSuite IV HRA for Medicaid focuses not just on physical health, but also on the emotional and mental well-being of the individual and other factors that may impact their health. For example, our HRA asks about access to healthy foods and causes of stress.

## Adaptive Design for Personalized Experience

The interactive and intuitive design of WellSuite IV HRA for Medicaid uses three-dimensional branching logic. This adjusts content with each successive response. That way, individuals will only see the questions that are relevant to them. Our evidence-based question set can be completed in about 20 minutes and produces a wealth of information for the participant, healthcare team, and health plan.

## Administrator Data

Wellsource understands how important data is to population health management. We provide your administrators and business analysts 24/7 access to raw data on all participants and groups in your program via a detail list. Administrators and analysts can perform deep analysis and customize their own reports.

With push reporting, administrators will automatically and securely receive a copy of each participant's Personal Report and a Physician Summary PDF file upon HRA completion.

# WellSuite® IV HRA for Medicaid

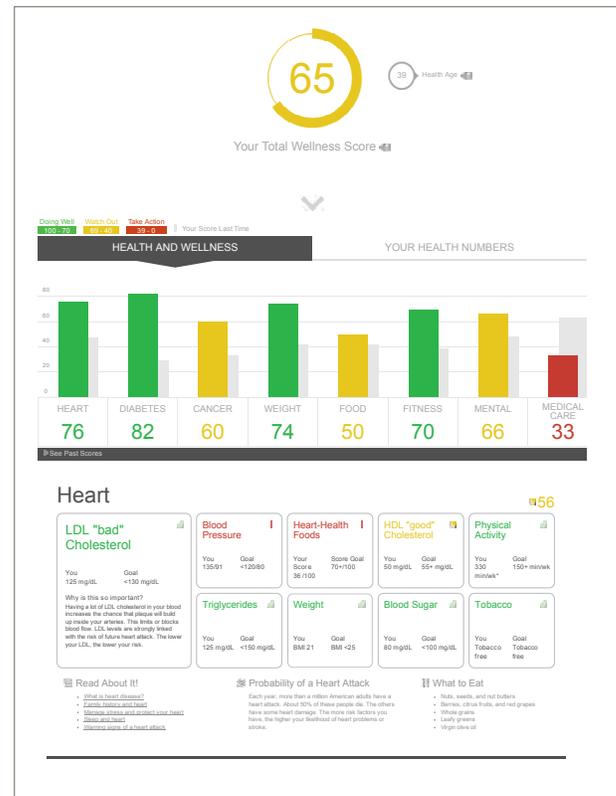
The WellSuite® IV Participant Management feature gives administrators control of their participant database. Admins can search for participants using specific fields (e.g., first or last name, status), edit participant information (e.g., last name or default language for the HRA), enter biometrics, merge participants, and reset passwords. They can also send individual participants an email invitation to take an HRA.

## Actionable Personal Report

Each participant receives a Personal Report immediately after completing the WellSuite IV HRA for Medicaid. This report, organized into eight key areas, provides an Overall Wellness Score and briefly describes the impact of each risk factor on their health. It uses easy-to-understand language and an engaging format – with color coding, graphs, icons, and a number-based scoring system. Each participant can see at a glance how healthy they are, areas where they are doing well, and any risk factors for preventable disease.

Taking action is key to improving health! The Personal Report explains simple ways that healthy habits can be incorporated into a person's daily routine to address modifiable risks and provides external sources with more in-depth information. We also offer a series of configurable "Recommendation" or "Next Steps" buttons throughout the Personal Report that help direct participants to your specific programs and resources.

Trending data lets the participant see how they are improving from one HRA to the next.



## Physician Insights at a Glance

When a participant completes the WellSuite IV HRA for Medicaid, a one-page Physician Summary is also generated. Participants can print the Physician Summary and take it with them to their next medical appointment. This report displays a more detailed view of the participant's answers to the HRA, and includes their stage of readiness to change. This allows the healthcare team to hone in on key risk factors that the individual is ready to address.

# WellSuite® IV HRA for Medicaid

## Customization and Branding

The WellSuite IV HRA for Medicaid can be customized with the logo and colors of your organization and the different groups that you manage. We can add custom questions for individual groups and place them anywhere in the assessment that you would like.

## Validity and Scientific Basis

When you work with Wellsource, you benefit from nearly four decades of experience in creating effective wellness tools. We have led the industry in delivering scientifically valid, reliable, and innovative HRAs. Our HRAs are some of the most established and valid questionnaires for assessing wellness on the market today. They've been used in a significant body of scientific research, dissertations, and publications – at least 66 times since 1988.

We continually review the latest research published in peer-reviewed medical journals and look to leading health organizations, such as the National Institutes of Health and the Centers for Disease Control and Prevention, for their respected and authoritative guidelines. The Wellsource team of doctoral-level health and lifestyle experts is adept at turning research outcomes into evidence-based algorithms. The end result: effective, cost-saving tools for better health.



## Certified, Secure, and Compliant

With its NCQA certification, the WellSuite IV HRA for Medicaid continues to meet the Member

Connections standard for MEM 1 and the highest quality standards for wellness and health promotion. Our HRA adheres to the 37 elements of CMS recommendations for Health Risk Assessments. It is also compliant with the privacy requirements of the Health Insurance Portability & Accountability Act (HIPAA), including the HITECH amendments and the Genetic Information Nondiscrimination Act (GINA).

## Web-based Integration

The WellSuite IV HRA for Medicaid is a web-based solution that can be integrated into a portal or client system. There is no need to install additional software. You can also offer it as a stand-alone tool with a Wellsource-provided login page – customizable for any group. We offer SAML single sign-on (SSO), robust client system notifications, and a comprehensive set of fully documented RESTful Web APIs.

Visit [www.wellsource.com](http://www.wellsource.com) for more information.

Connect with us and request a demo: [well@wellsource.com](mailto:well@wellsource.com)