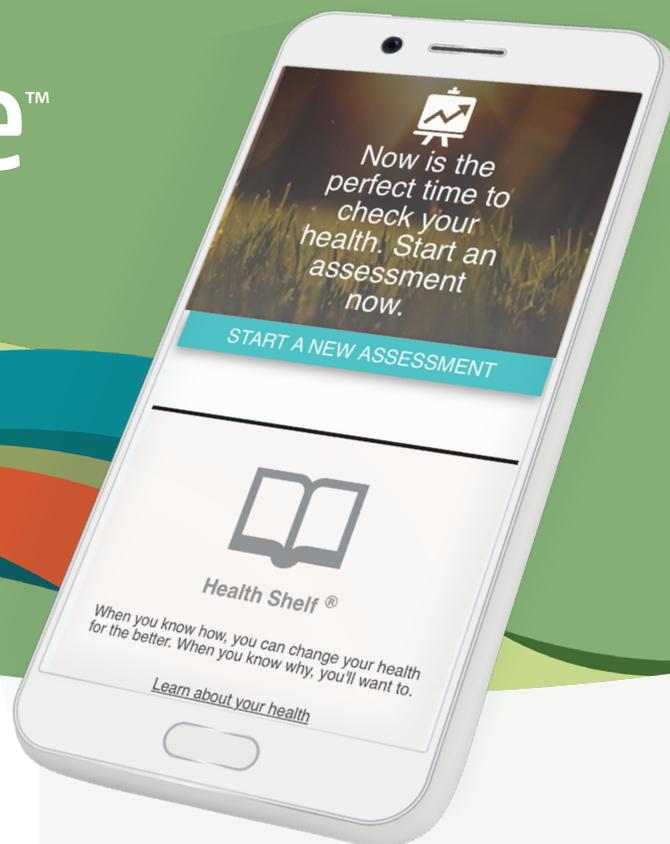


Wellcomplete™

For Medicaid Populations

PRODUCT BRIEF



Predict and prevent future healthcare costs for your Medicaid members by asking targeted questions that meet the complex needs of a Medicaid population.

Wellscore has been creating innovative, evidence-based Health Risk Assessments since 1979—helping millions of individuals and thousands of organizations improve health outcomes and reduce costs.

The health of your Medicaid population will drive your costs. And that's something we can help you control—by providing the first step in strategic population health management.

The Wellcomplete™ Health Risk Assessment (HRA) for Medicaid helps you predict and prevent future healthcare costs for Medicaid members. Medicaid programs cover more than 1 in 5 Americans today. Many of these Medicaid recipients have poor health profiles and a unique set of challenges, such as lower health literacy rates, higher levels of substance abuse, and inadequate nutrition.

When you identify their risk factors for preventable chronic conditions—and their readiness to change—you'll be able to pinpoint and prioritize the best interventions for each person.

BENEFITS OF WELLCOMPLETE

NCQA Certified

Engaging User Experience

Customize to Your Population's Needs

Rich Data Collection and Integrations

Predict and Prevent Disease with Readiness to Change Data

Secure and Compliant with the Latest Privacy Requirements



A Focus on Total Well-Being

Wellcomplete for Medicaid focuses not just on physical health, but also on the emotional and mental well-being of the individual and other factors that may impact their health. For example, our HRA asks about access to healthy foods and causes of stress. [Learn about the Wellcomplete user experience.](#)

The Wellsource-Medicaid Connection

We developed Wellcomplete to help you manage and address the particular needs of your Medicaid population. The HRA questions and intuitive interface collect the right information to help you understand and evaluate which socioeconomic issues and lifestyle behaviors have the greatest impact on your members' current and future health status.

Wellcomplete for Medicaid evaluates:

- Personal Health History & Current Treatment
- Oral Health
- Doctors Office & ER Visits
- Tobacco Use
- Weight Management
- Nutrition
- Stress Management
- Alcohol & Drug Use
- Depression & Mental Health
- Social Determinants of Health

To meet most state guidelines for health literacy, Wellcomplete for Medicaid is written at an engaging and respectful fourth grade reading level. This

ensures readability and understandability for most people. It can be completed online on a computer, tablet or smartphone, over the phone, or in paper format. Online and paper HRAs are available in easy-to-read English and Spanish.

Wellcomplete identifies health risk factors based on the individual's lifestyle habits—and measures his or her readiness to change. This helps you focus interventions and programs on areas where they are most likely to have a positive impact.

Adaptive Design for Personalized Experience

The interactive and intuitive design of Wellcomplete for the Workforce uses branching logic that adjusts content with each successive response. That way, individuals see questions that are most relevant to them. Our evidence-based question set can be completed in less than 10 minutes and in that time gathers critical data for insights into an individual's health and lifestyle.

Administrator Data

Wellsource understands how important data is to population health management. We provide your administrators and business analysts 24/7 access to raw data on all participants and groups in your

program via a detailed list. Your analysts can perform deep analysis on raw data via a detail list, or opt into working with the Wellsource team to build customized reports.

Push reporting allows administrators to automatically and securely receive a copy of each participant's Personal Report and a Physician Summary PDF file once an HRA has been completed.

The Wellcomplete Participant Management feature gives administrators control of their participant data. Administrators can search for participants using specific fields (e.g., first or last name, status), edit participant information (e.g., last name or default language for the HRA), enter biometrics, merge participants, and reset passwords. They can also send individual participants an email invitation to take an HRA.

Actionable Personal Report

Participants are able to view a Personal Report immediately after completing the assessment. This report, organized into eight key areas, provides an Overall Wellness Score and briefly describes the impact of each risk factor on their health. It uses easy-to-understand language and follows user experience best practices to promote engagement. Each participant can see at a glance how healthy they are, areas where they are doing well, and any risk factors for preventable disease.

The Personal Report briefly describes the impact of each risk factor on their health, and gives an Overall Wellness Score.

It uses easy-to-understand language and an engaging format so each participant can see at a glance how healthy they are, areas where they are doing well, and any risk factors for preventable disease.

The Personal Report explains simple ways healthy habits can be incorporated into a person's daily routine to address modifiable risks and provides external sources with more in-depth information. We also offer a series of configurable "Recommendation" and "Next Steps" buttons throughout the Personal Report that help direct participants to your specific programs and resources.

Trending data lets the participant see how they are improving from one HRA to the next.

Physician Insights at a Glance

When a participant completes the HRA, a one-page Physician Summary is also generated. Participants can print the Physician Summary and take it with them to their next medical appointment. This report displays a more detailed view of the participant's answers to the HRA, and includes their stage of readiness to change. This allows the healthcare team to focus on key risk factors that the individual is ready to address.

Customization and Branding

Wellcomplete for Medicaid can be customized with the logo and colors of your organization and the different groups that you manage. We can add custom questions for individual groups and place them anywhere in the assessment that you would like.



Validity and Scientific Basis

When you work with Wellsource, you benefit from four decades of experience in creating effective wellness tools. We have led the industry in delivering scientifically valid, reliable, and innovative HRAs. Our HRAs are some of the most established and valid questionnaires for assessing wellness on the market today. Wellcomplete data has been used in over 80 publications, scientific research projects, and dissertations—contributing to work that helps all of us better understand the significance of a healthy lifestyle.

We continually review the latest research published in peer-reviewed medical journals and look to leading health organizations, such as the National Institutes of Health and the Centers for Disease Control and Prevention, for their respected and authoritative guidelines. The Wellsource team of doctoral-level health and lifestyle experts is adept at turning research outcomes into evidence-based algorithms. The end result: effective, cost-saving tools for better health.

Certified, Secure, and Compliant

Wellsource has been NCQA certified for health appraisals and self-management tools continuously since 2008. Our HRA adheres to the 37 elements of CMS recommendations for Health Risk Assessments. It is also compliant with the privacy requirements of the Health Insurance Portability & Accountability Act (HIPAA), including the HITECH amendments and the Genetic Information Nondiscrimination Act (GINA).

Integration Options

Wellcomplete is a web-based solution that can be integrated into a wellness portal or client system. You can also offer it as a stand-alone tool with a

Predict and Prevent Chronic Disease

Get the actionable data you need to address health problems in your Medicaid population. Claims and biometric data don't tell the whole story. An effective health risk assessment gathers the health habit and lifestyle data you need to draw a clear picture of a person's total well-being—before problems occur.

Wellcomplete helps you take a proactive, rather than reactive, approach:



Identify and predict risk factors for preventable chronic conditions.



Pinpoint and prioritize the most effective programs and interventions.



Lower health care costs for your organization.

ABOUT READINESS TO CHANGE



Wellsource-provided login page—customizable for any group. There is no need to install additional software. There is no need to install additional software. We offer SAML single sign-on (SSO), robust client system notifications, and a comprehensive set of well documented RESTful Web APIs.

More Than 7 Million Assessments

Wellsource partners with organizations across many disciplines and industries. Together, we have administered over 7 million assessments to populations around the world. Our clients include health plans, wellness service providers, large and small employers, and governmental agencies.

What do all of our clients have in common? They are united in their mission to improve health outcomes and transform lives.

Wellcomplete in Action



GUIDE

HEALTH RISK ASSESSMENT DATA TO INCREASE MEDICAID ENGAGEMENT

Explore five strategies to personalize your approach and engage your Medicaid population.

[GET THE PDF >](#)

Get more information about Wellsource products

[Request a Consultation](#)

well@wellsource.com 1.800.533.9355

Here are just a few of the organizations we are proud to serve:

Welltok.

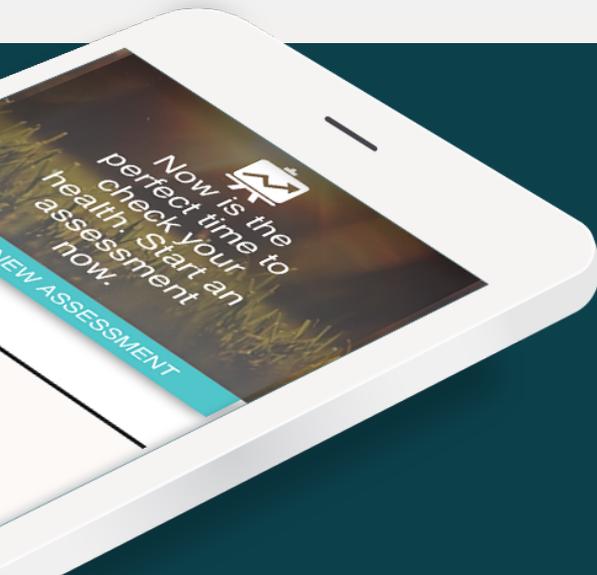
SENTARA®

moda

VIRGINIA CENTER
HOSPITAL
HEALTH SYSTEM

Virginia Pulse

bravo®



 **Wellsource®**

For four decades, Wellsource has been personalizing population health by designing innovative Health Risk Assessments that are grounded in modern evidence-based medicine. Wellsource uses the power of technology to drive informed decisions with actionable data for health plans, wellness organizations, and companies committed to improving wellness. Our HRAs for the Workforce, for Medicare, and for Medicaid are NCQA certified and used for predicting health risks and reducing avoidable costs.

Learn more at wellsource.com

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